Foundations of the American Century

The Ford, Carnegie, and Rockefeller Foundations in the Rise of American Power

Inderjeet Parmar

Inderjeet Parmar reveals the complex interrelations, shared mindsets, and collaborative efforts of influential public and private organizations in the building of American hegemony. Focusing on the involvement of the Ford, Rockefeller, and Carnegie foundations in U.S. foreign affairs, Parmar traces the transformation of America from an "isolationist" nation into the world's only superpower, all in the name of benevolent stewardship.

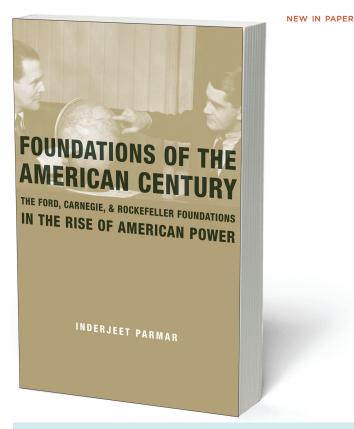
Parmar begins in the 1920s with the establishment of these foundations and their system of top-down, elitist, scientific giving, which focused more on managing social, political, and economic change than on solving modern society's structural problems. Consulting rare documents and other archival materials, he recounts how the American intellectuals, academics, and policy makers affiliated with these organizations institutionalized such elitism, which then bled into the machinery of U.S. foreign policy and became regarded as the essence of modernity.

America hoped to replace Britain in the role of global hegemon and created the necessary political, ideological, military, and institutional capacity to do so, yet far from being objective, the Ford, Rockefeller, and Carnegie foundations often advanced U.S. interests at the expense of other nations. Incorporating case studies of American philanthropy in Nigeria, Chile, and Indonesia, Parmar boldly exposes the knowledge networks underwriting American dominance in the twentieth century.

INDERJEET PARMAR is professor of international politics at City University London, President of the British International Studies Association, and Chair of the AHRC Obama Research Network. He is the author of Special Interests, the State, and the Anglo-American Alliance, 1939–1945 and Think Tanks and Power in Foreign Policy: A Comparative Study of the Role and Influence of the Council on Foreign Relations and the Royal Institute of International Affairs, 1939–1945.

\$25.00/£17.50 paper · 978-0-231-14629-6

JULY 2014 368 pages



"This book is a great achievement, one that will probably outlast the American hegemony whose anatomy it so brilliantly reveals."

-Political Studies Review

"The most wide-ranging and sophisticated historical account of the international role of American philanthropic foundations to date. . . . Parmar's book is bound to become a landmark in foundation literature. It will be of interest to cultural historians, international relations scholars, political scientists, and anyone interested in the nature of American power and liberal internationalism."

-Nicolas Guilhot, author of *The Democracy Makers: Human Rights and the Politics of Global Order*



ORDER ONLINE NOW AND SAVE 30% WWW.CUP.COLUMBIA.EDU

Enter Code: FOUPAR for 30% discount

Regular shipping and handling charges apply

Customers in United Kingdom, Europe, Africa, the Middle East, South Asia, and South Africa, please contact our UK distributors WILEY via email: customer@wiley.com.